

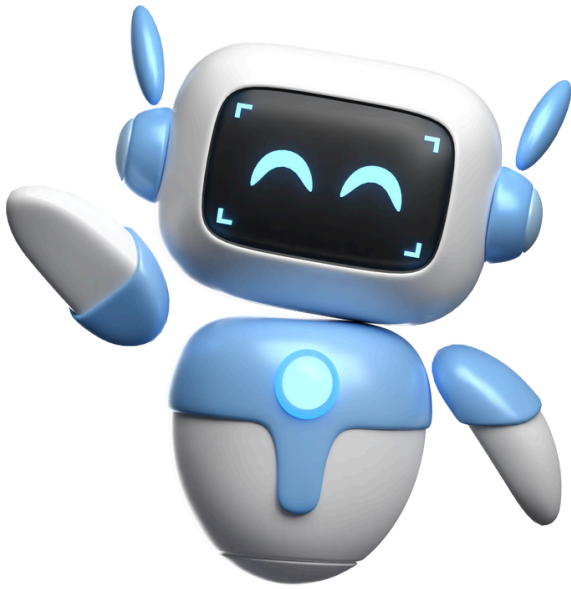
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SMART DIGITAL MARKETING WITH AI TECHNOLOGY

LET'S TALK ABOUT
THE FUTURE



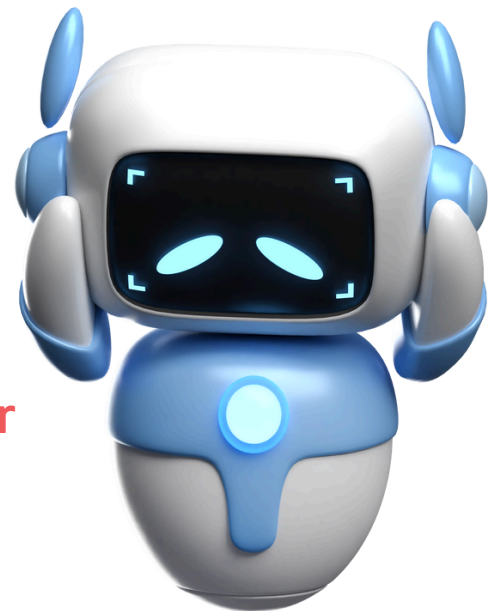


Hi, Thanks for
connecting with us...
Now Let's Talk about AI
in Digital Marketing

**Are you struggling to keep up with
the rapidly changing digital
marketing landscape?**

**Feeling overwhelmed by the
endless stream of new tools,
strategies, and technologies?**

**Struggling to get a stable career
as a digital Marketer in this
difficult market?**

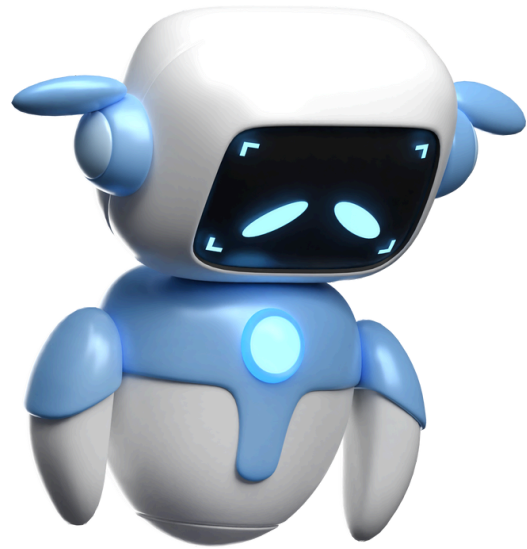


**You're not alone. Many marketers face the same
challenges**

Common Challenges Marketers Face Today

✗ **Outdated Techniques:** Traditional marketing methods are no longer effective in the digital age. Keeping up with new trends and technologies can be daunting.

✗ **Low Engagement:** Struggling to create content that truly resonates with your audience? Cutting through the noise and capturing attention is a common challenge.

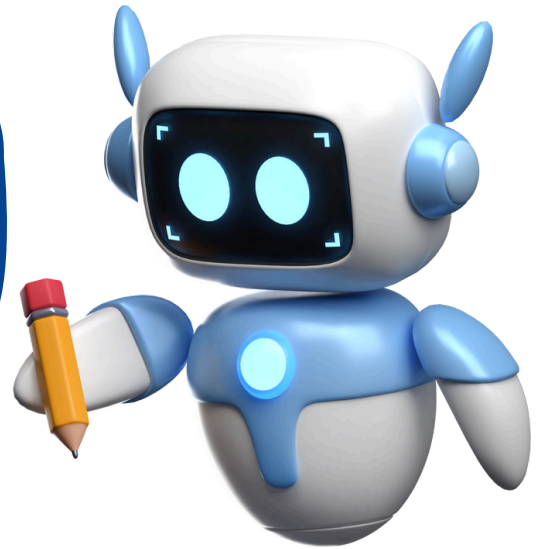


✗ **Inefficient Campaigns:**

Are your marketing campaigns failing to deliver the expected ROI? Without the right strategies and tools, maximizing effectiveness can feel impossible.

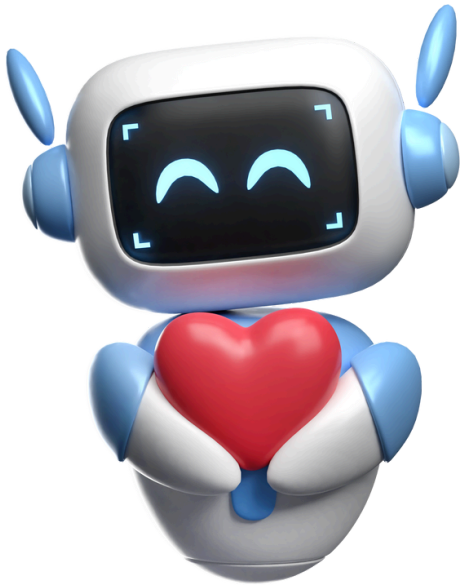
✗ **Skill Gaps:** The digital marketing landscape evolves quickly. Staying ahead requires continuous learning and adaptation, which can be overwhelming.

Don't Worry here is
how we are going to
help you



- ✓ **Stay Ahead of the Curve:** Leverage AI tools to stay ahead in the fast-paced digital marketing world. From content creation to campaign optimization, AI will be your new best friend.
- ✓ **Boost Engagement:** Create compelling, high-engagement content. Learn the secrets of successful marketing campaigns and how to replicate their success.
- ✓ **Maximize ROI:** Design and implement highly effective marketing strategies. Our course equips you with skills to create data-driven campaigns that perform.
- ✓ **Fill Skill Gaps:** Our comprehensive training covers everything you need. From basic marketing principles to advanced AI applications, you'll gain practical skills immediately applicable in the real world.

**No need to worry, you won't have to work hard for any of this.
Our reliable new AI buddies are here to assist you!**



OK, now you may ask
“Why choose Educadd
Thinkworks”???

And the answer is...

At EduCADD, we’re not just an institution; we’re a pathway to limitless possibilities. With over 25 years of dedicated service in the field of education, we have been unwavering in our commitment to nurturing inquisitive minds and empowering individuals to unlock their fullest potential.

**160+**

Centers across India

90%

Placement Record

25+

Your of success

100000+

Happy Students

Our Course Syllabus

1. Basics of Marketing And AI

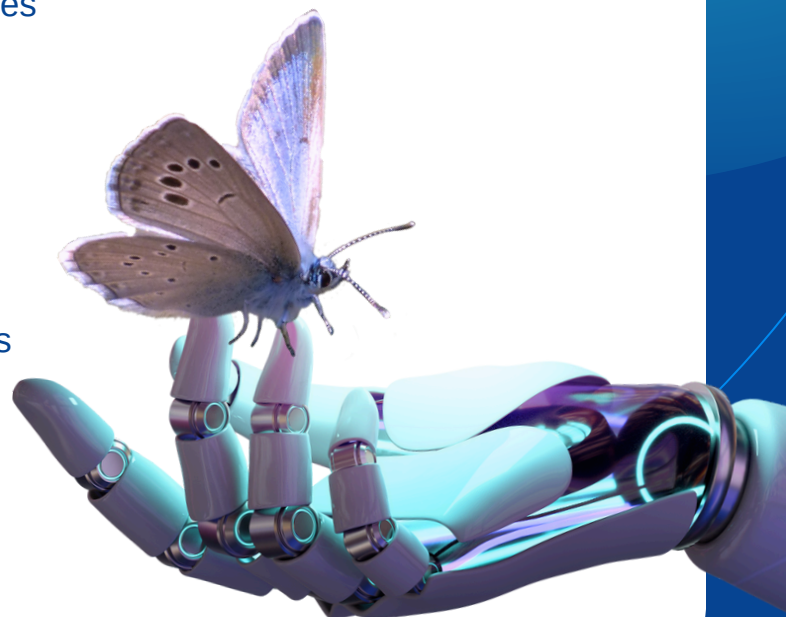
- Overview and Importance of Marketing
- Digital Marketing vs. Traditional Marketing
- Key Marketing Concepts and Terminology
- Introduction to AI in Marketing

2. Marketing Strategies With AI

- Sales Funnel
 - Understanding the Sales Funnel Stages
 - Lead Generation and Conversion Tactics
- Inbound Marketing
 - Inbound vs. Outbound Marketing
 - Key Pillars of Inbound Marketing
 - Content Creation Importance and Examples
- Creative Strategies
 - Brainstorming and Ideation Techniques
 - Developing Unique Marketing Campaigns
- Case Studies of Successful Creative Strategies
- Leveraging AI for Marketing Strategies

3. Quick Graphic Design Using Canva

- Introduction to Canva
- Designing Social Media Graphics
- Creating Marketing Materials
- Design Principles and Best Practices
- AI-Driven Graphic Design Tools



4. Basic Web Development Using WordPress

- Introduction to WordPress
- Setting Up a WordPress Site
- Customizing Themes and Plugins
- Basic SEO for WordPress Sites
- AI Tools for Web Development and SEO

5. Social Media Management

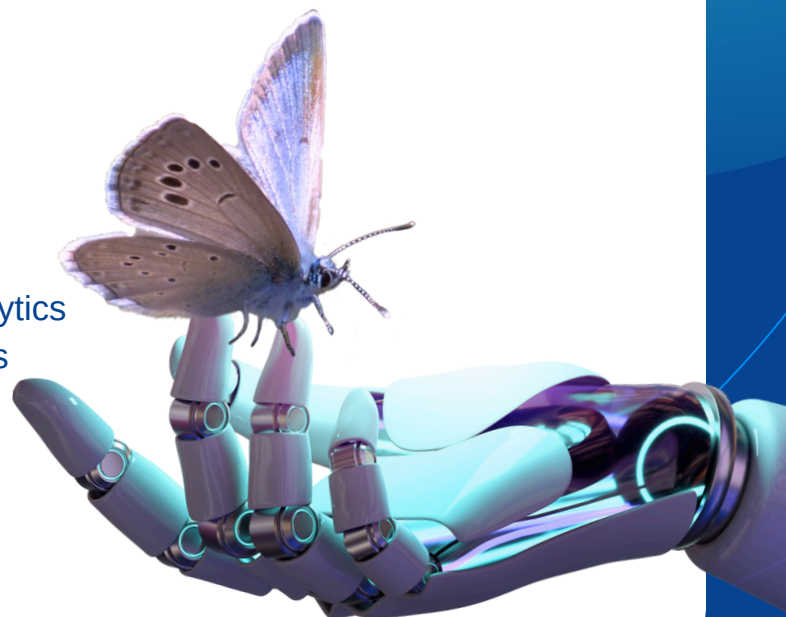
- Social Media Platforms Overview
- Social Media Strategy Development
- Content Scheduling and Management
- Analytics and Performance Tracking
- AI-Powered Social Media Management Tools

6. Basic Meta Ads

- Introduction to Meta Advertising (Facebook & Instagram)
- Setting Up Meta Ads Manager
- Creating and Managing Ad Campaigns
- Analyzing Ad Performance and Metrics
- AI in Meta Ads Optimization

7. Basic Google Ads

- Introduction to Google Ads
- Setting Up Google Ads Account
- Creating and Managing Search Ads
- Analyzing Ad Performance with Analytics
- AI-Based Techniques for Google Ads



8. Generative AI Uses in Digital Marketing

- Introduction to Generative AI
- AI Tools for Content Creation
- AI-Based Text Generation (e.g., ChatGPT)
- AI-Generated Visual Content
- AI-Driven Personalization in Marketing
- Case Studies of AI in Digital Marketing Campaigns

Special Offer

We are excited to announce an exclusive 70% OFF on our AI-Based Digital Marketing Course! 🎓🚀

But hurry, this incredible offer won't last long! Our batch is filling up fast and enrollment closes soon. Don't miss your chance to revolutionize your marketing career at less than half the price.

~~RS. 45,000~~ **RS. 15,999**

- ✓ **Transform Your Skills**
- ✓ **Master AI Tools**
- ✓ **Boost Your Career**



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